

Ohio State University Extension Building an Entrepreneur Friendly Community Program

The *Building an Entrepreneur Friendly Community* program provides the resources, training, and tools to develop community capacity to better understand and support the local entrepreneurial economy.



Program Delivery Options:

1. A “train-the-trainer” approach for persons/groups/organizations that plan to deliver this program in communities
2. Direct delivery to local leaders by the Ohio State University Extension *Building an Entrepreneur Friendly Community* team

Module 1: Introduction to Entrepreneurship and Understanding Entrepreneurs

Module 2: Elements of a Successful Entrepreneurship Program

Module 3: Developing a Focused Entrepreneurship Strategic Plan

Customized Community Curriculum:

To Help Local Leaders:



- Understand the contribution of entrepreneurs to their local economy and jobs
- Identify and plan strategies that can help grow local entrepreneurs
- Position their community as an environment supportive of/conducive to entrepreneurial success

To Build Local Capacity to Promote Entrepreneurship through:



- Understanding of entrepreneurs’ needs
- Creation of a community economic profile
- Awareness of federal, state, and local programs that support entrepreneurs
- Creation of a strategic plan to create an entrepreneur friendly community

To learn more about the program, contact co-leaders:

Nancy Bowen, associate professor and field specialist, community economics (567-242-7268)

Myra Moss, professor and educator, community development (740-607-5177)



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

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Anticipated Program Outcomes:

- Communities will become an environment conducive to the creation, growth, and success of entrepreneurs and small businesses
- Communities will receive sectoral and demographic profiles through an Entrepreneurship Wellness Profile identifying gaps and opportunities
- Local leaders will understand their critical role in building an entrepreneurial culture
- Local leaders will build capacity to promote entrepreneurial growth by developing key program competencies
- Communities will have a roadmap (strategic plan) to follow in their entrepreneur development initiatives
- Communities will have a plan for a Community Support Team (Leader and members)
- Drafted tasks will inform progress toward the entrepreneur friendly community strategic plan's goals.

Building an Entrepreneur Friendly Community Ohio State University Extension Team Members:



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- **Myra Moss, MS, MBA**
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