Grant Writing 101
Virtual Lunch & Learn

Today’s Objectives:

• Learn the Importance of Organizational Mission & Structure
• Review the Elements of a Successful Proposal
• Gain Tips for Finding Funding Options
• Learn more about a Beginner’s Guide to Grant Writing Course – Coming Soon!

Nov. 10 ~ Noon – 1 p.m.
Educators:

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Grant Writing 101
Participant Polls
Where to start?

Define:

Who are “you” (your organization) and what are you seeking to accomplish?

Why?
Organization: Mission & Structure

MISSION

• What are your goals?

STRUCTURE

• Nonprofits 501 (c) 3
• Government Entity  DUNS #
DUNS Number

What is it?

DUNS number

Purpose of DUNS. A DUNS number is a unique nine-character number used to identify your organization. The federal government uses the DUNS number to track how federal money is allocated.

https://www.grants.gov/applicants/organization-registration/step-1-obtain-duns-number.html#:~:text=Purpose%20of%20DUNS.%20A%20DUNS%20number%20is%20a,number%20to%20track%20how%20federal%20money%20is%20allocated.
Organization: Mission

MISSION

• What is your mission? What does the mission statement actually say?

As you research potential funders:
Are your missions aligned?

And/Or

• Is your project/need aligned with the funders mission and goals?
Sample: Mission

NOBLE COUNTY HEALTH
DEPARTMENT MISSION:

“To provide quality services that promote wellness, prevent disease and plan a healthy future for our community.”
Organization:
Structure

• Is your organization a 501 C3?

• Is your organization an educational institution?

• Is your organization a Government entity?

And/Or

• Is your organization just – You?
Quality Grant Proposals
What if…

Your community or organization had a grant of $10,000 or $100,000 or $1,000,000 ?!
• Grants CAN be an increasing revenue source

• Grant rounds ARE Competitive
• Understand the Process
• Communicate Ideas Clearly
• Leverage $ to Improve Quality of Life
Quality Idea

WHAT IS YOUR IDEA?
IS IT AN EVIDENCE-BASED PROGRAM?

WHAT ARE YOUR
• OUTPUTS
• OUTCOMES?

HOW MUCH FUNDING DO YOU HAVE?
HOW MUCH $ DO YOU NEED?
Quality Proposal

WHAT IS YOUR STORY?
PRESENT "NEED"
PRESENT PARTNERS!

QUANTIFY YOUR "MATCH"
$, VOLUNTEER TIME,
IN-KIND
QUANTIFY YOUR "ASK"

QUANTIFY YOUR OUTCOMES?
HOW WILL YOU MEASURE SUCCESS?
Quality Proposal

- Good Writing
- Keep Audience in Mind
- Good Data
Quality Data

- Accurate
- Current
- Necessary
Quality Data

- US Census
  www.census.gov/data.html

- Appalachian Regional Commission
  https://www.arc.gov/research-and-data/

- Ohio Assoc. of Regional Councils
  https://www.regionalcouncils.org/

- Buckeye Hills Regional Council
  www.buckeyehills.org/mapping-data-1

- Ohio Development Services Agency
  https://development.ohio.gov/reports/
Support Materials

- Organization Items
- Resumes of key staff
- Letters of Support
- Government Resolutions
Grant Sources
Grant Resources

- **Private Funding**
  - Foundations – The Foundation Center
    *(Private, Corporate, Community, Regional)*

- **Civic Clubs**
  - *(Kiwanis, Rotary, Lions, Eagles, Chambers/CVBs)*

- **Grants.gov**

- **State Grants**
  - *(CDBG, Clean Ohio, Ohio EPA, ODE, Governor’s Office of Appalachia, ODOT, Ohio Housing Finance, etc.)*

- **Federal Grants**
  - *(EDA, ARC, HRSA, FEMA, etc.)*
Coming in 2021…

2-Day

Beginner’s Guide to Grant Writing

A Purdue University Extension Award-Winning, Evidence-Based Program

MORE IN DEPTH on Today’s Topics

• Learn the Importance of Organizational Mission & Structure
• Review the Elements of a Successful Proposal
• Gain Tips for Finding Funding Options
• Time to Write Your Proposal
• Making a Pitch & Building Funder Relationships
• Courtesy Proposal Review
• Group Activities and More!
Foundation Resource:

- Purdue University Cooperative Extension Service: Community Development
  *Beginner’s Guide to Grant Writing*

- **The Foundation Directory Online** free window is coming up on November 19-December 3!

- **We will send you login details on the morning of November 19.**
  Schedule time to learn about the many funders in your state. Who knows, you may even find a funder for one of your own projects!
Sources:

• Purdue University Cooperative Extension Service: Community Development  
  *Beginner’s Guide to Grant Writing*

• Penn State Extension  
  Online Course: *Grant Writing: How to Find Funds and Write a Winning Proposal*

• Ohio Arts Council - *Grant Writing Tips for Organizations*
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- **mail:**
  U.S. Department of Agriculture
  Office of the Assistant Secretary for Civil Rights
  1400 Independence Avenue, SW
  Washington, D.C. 20250-9410; or
  - **fax:**
    (833) 256-1665 or (202) 690-7442;

- **email:**
  program.intake@usda.gov.

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**correo postal:**
- U.S. Department of Agriculture
  Office of the Assistant Secretary for Civil Rights
  1400 Independence Avenue, SW
  Washington, D.C. 20250-9410; o
  - **fax:**
    (833) 256-1665 o (202) 690-7442;

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